

# I.G.C.S.E. Business Studies

## (Cambridge Board)

### Why Study Business Studies ?

- ☒ To develop an understanding of the structure, organisation and control of the main forms of business.
- ☒ To consider the relationship between business activity and the environment within which it takes place.
- ☒ To understand the aims and objectives of business.
- ☒ To look at the roles, relationships and management in business.
- ☒ To learn about the sources, uses and management of finance.
- ☒ To acquire an understanding of production and marketing objectives and related strategies.
- ☒ To apply the key skills of communication and numeracy to solve business problems.
- ☒ To learn how to use own initiative whilst also working successfully in a team.

### What's involved?

All candidates will complete 3 written examination papers.

#### Paper 1 – 1 ¾ hours

Short answer questions and structured / data response questions.  
35%

#### Paper 2 – 1 ¾ hours

Questions based around a business situation or problem.  
40%

#### Paper 4 – 1 ¾ hours

Report writing and data analysis, interpretation and evaluation.  
25%

The scheme of assessment is designed to ensure that candidates across the ability range are provided with the opportunity to show what they know, understand and can do.

There is no assignment / coursework. Pass grades A\* to G are awarded on successful completion of the exam.

### Curriculum Topics

- Business activity and the environment.
- Structure, organisation and control of business.
- Business aims and objectives.
- Roles, relationships and management in business.
- Sources and management of finance.
- Production and marketing strategies.

